

LEVEL RITE CONCRETE

LIFTING | FLOOR COATINGS | REPAIR

Please click here to check out our offerings.

[Website](#) [Our Services](#) [Benefits of Foam Injection](#) [Affiliations](#) [Gallery](#)
[Upcoming Events](#) [Frequently Asked Questions](#) [Contact Us for a Free Estimate](#)



Greetings!

Welcome to our Level Rite Concrete newsletter! This monthly publication will keep you in touch with news and developments which relate to concrete lifting, decorative flake floor systems, and our clean & seal service. Plus exciting happenings in our communities.

Look below for some great news you can use. **PLUS don't forget about our awesome Spring special 10% off on our Clean & Seal service.** I know you want to protect your driveway vs. completely replacing it. Read below in our feature article all about our Clean and Seal special. You will want to get on our schedule to protect your concrete!

Facebook Likes



Calling All Facebook Users

Please check out our Facebook page and "like" us.

<https://www.facebook.com/LevelRiteConcrete/> or you can click [here](#) to "like" us.



Level Rite Concrete uses Facebook to post regular updates and it would be great if you can join the 300+ people who like

our page!

Reason #1 - It's fun

We share things that make us laugh and make us happy, hopefully they will do the same for you.

Reason #2 - It's useful

We share our concrete care, decorative floor systems, clean and seal your concrete services and neighborhood news - meaning you will never be stuck thinking about what do I do with my ugly concrete EVER again.

Reason #3 - You can wear your PJ's there

Okay this isn't an 'excellent' reason, but seriously, you can wear your PJ's whilst visiting our page, we won't judge.

Reason #4 - Giveaways

Hey our t-shirts have arrived and we will be having exclusive giveaways where you will have the chance to win some fabulous cool stuff.

Reason #5 - Help us improve

We love our customers! Have a say in making our page even better. We use your suggestions and feedback to make Level Rite Concrete the best in Northwest Indiana!

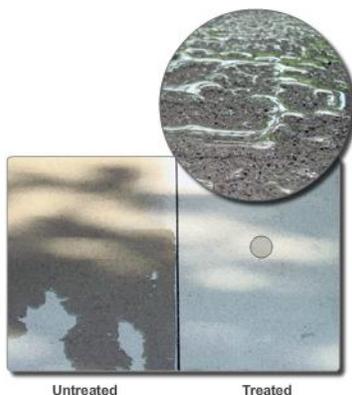
Reason #6 - Access to our experts

If you need some advice about what to do with your concrete - Joe and Jenn are ready to respond to your questions.

Reason #7 - Because... Stuff

Stuff that we haven't thought of yet or that is too amazing to reveal all at once because it will make you explode with excitement! We're not exaggerating! At all! Please like our page!

Clean and Seal SPECIAL



10% Off Clean and Seal Service

Level Rite Concrete uses a sealer that will protect your concrete surfaces from the effects of exposure that cause the damage: severe conditions like rainwater, repeated melting and freezing, and road salts, or de-icers. We will seal the surface, and infiltrate the pores of the concrete, keeping these conditions from further damaging your concrete. This product will eliminate many concrete problems, but will not change the appearance or the texture of the surface. It also will not discolor the concrete, or cause it to be slippery. Your concrete

will be easier to clean, is salt, UV, and stain resistant, and environmentally responsible. Call us today 219.765.3690!

More information below in our feature article!

Decorative Flake Flooring System



New for 2016!

For a durable cost effective floor finish many clients are turning to a decorative color flake flooring system. Our priority is to provide a high quality floor system that will upgrade your garage floor. We use professional quality products and put tremendous focus on preparation which is critical to a long lasting durable floor that is impervious to chemicals, easy to clean, and will not succumb to hot tire pick-up. We have a variety of popular color flake combinations available to match your homes décor, or we can create your own custom blend. Our process takes a day or two to install and you can return your garage to service for light foot traffic within 24 hours of completion. When finished, you will have a garage floor that is exceptionally durable and is easy to clean with a showroom quality finish that will last for many years. Call us today 219.765.3690!

Spring Craft & Vendor Fair (Highland, IN)



Saturday, April 9

9 AM - 3 PM

**@Lincoln Community Center, 2450 Lincoln Street,
Highland, IN**

Come see us at the Highland craft show & vendor fair. There will be many shopping opportunities with vendors at the 33rd annual Spring Show. Please join Level Rite Concrete to talk about your concrete lifting, decorative flake floor system, and our signature clean and seal services!

Congressman Peter Visclosky (Crown Point, IN)



Friday, March 18

@First Financial Bank

Morning Business Hour

Thank you Andrew Kyres, Vice President of First Financial Bank, for putting together a wonderful morning business hour. It was a great opportunity to network with our peers and learn about tools and resources that can help us build and grow our business! The featured speaker was

District 1 U.S. Congressman Peter J. Visclosky. He talked about the state of local business, the economy and current issues before the United States Congress. Congressman Visclosky is an advocate for major economic development projects in Northwest Indiana. He talked extensively about the recapitalization of the South Shore Rail line, the Gary/Chicago International Airport and the Marquette Plan (his lakeshore investment strategy). It was great to hear in all the discussions with some great audience questions.

We also learned that Visclosky is a member of the Appropriations Committee and the Energy and Water Subcommittee and serves as a Ranking Member of the Defense Subcommittee. And he lives right here in Northwest Indiana! During his time in office he has worked tirelessly to improve the quality of life for everyone in Northwest Indiana by creating jobs and attracting economic development. Great meeting you Congressman. Thank you for your time and service to our community and country!

Lions Club International (Munster, IN)



@Byway Brewing Company, Hammond, IN

Munster chapter of the Lions Club International took a field trip and had our most recent meeting at Byway Brewing. A new brewery in Hammond, IN. Great to see so many member attend. We are excited to be a Lions Club member and look forward to great friendships and serving the community.

10% Off Clean & Seal through May! Appointments Going Fast...



Your store front, walkway, parking lots, patio, and driveways are some of the first areas your customers, employees, family and neighbors see. Those concrete areas also receive the most traffic, which creates a buildup of dirt, grime, gum and other stains. A dirty retail front can not only diminish a property's appearance, but also cut down on your sales. Concrete cleaning services may be the answer.

Sealing your concrete is not a necessity but is recommended. Most concrete on new homes are not sealed by the contractor due to added cost. Using the proper sealer has long and short term benefits. Short term, if you use a topical sealer, you will have a nice sheen that will definitely add curb appeal. Long term, a sealer can prevent or minimize cracks. One reason for concrete cracking is freeze thaw weathering. This is when temperatures fluctuate from below freezing to above freezing. This allows water to seep into any surface when temps are above freezing, then when it drops below 32 degrees this water freezes and expands. The force of the expansion creates cracking. When

temperatures stay close to the freezing mark the water does not have a chance to evaporate and continues to exacerbate the situation.

You're just asking for trouble if you're letting water & everything else soak right down into your concrete. Did you know that water expands up to 9% when it freezes? That's why your concrete will pit, pop, crack & flake off!

Besides the obvious damage caused by salt & ice melting chemicals, there are plenty of other bad things that are damaging it right now (lawn fertilizer, oil, gas, anti-freeze, UV rays, rain containing high amounts of nitric & sulfuric acids . . . & so on). It's going to keep **ROTTING FROM THE INSIDE OUT** unless you do something to protect it - **CAN YOU REALLY AFFORD AN EXPENSIVE TEAR-OUT & REPLACEMENT?**

Level Rite Concrete uses a sealer that will protect your concrete surfaces from the effects of exposure that cause the damage: severe conditions like rainwater, repeated melting and freezing, and road salts, or de-icers. We will seal the surface, and infiltrate the pores of the concrete, keeping these conditions from further damaging your concrete. This product will eliminate many concrete problems, but will not change the appearance or the texture of the surface. It also will not discolor the concrete, or cause it to be slippery. Your concrete will be easier to clean, is salt, UV, and stain resistant, and environmentally responsible.

Why is our sealer better?

Unlike film-forming acrylic sealers, the penetrating sealer that we use is a reactive product that chemically alters the surface of the concrete (by glassifying it) creating a water resistant membrane protecting the surface from water penetration that causes damage. At the same time, the appearance (color) and texture of the surface is not changed in any way like other sealers do. We are using the highest quality penetrating hydrophobic sealer on the market today. VOC compliant with Federal and local VOC laws.

How long does it last?

Here's one of those "Frequently Asked Questions" that we always get:

As far as longevity of the sealer goes, in the first 3 years you'll have excellent protection, ok protection in years 4-5 and after that you should consider having it resealed. These are just general guidelines - many things will factor into how long it's expected to protect the concrete.

Thank You For Your Business!



We totally love our customers! Thank you for being so awesome!

For a chance to WIN this month's giveaway... Please leave a testimonial about our work on [Google+](#) or [Yelp](#). We appreciate your comments!

Thank you for joining us for our newsletter. We appreciate YOU! TALK TO US! We welcome your comments and suggestions at any time!

Please help us spread the word - by forwarding this email to your family and friends. There is an easy link below.

We love our fans! Please remember to **LIKE** us on [Facebook](#), **FOLLOW** us on [Twitter](#) and **CONNECT** with us on [Google+](#).

Have an awesome day!

Sincerely,

***Joe and Jenn
Level Rite Concrete
219.765.3690***



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OUR EMAILS**



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EMAIL**

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Facebook 

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Level Rite Concrete Lifting LLC
219.765.3690